

Villages at Murphy Creek: Framework Development Plan

PUBLIC ART PLAN

PUBLIC ART NARRATIVE

THE HARVEST CROSSING DEVELOPMENT PLAN (FORMERLY VILLAGES AT MURPHY CREEK) IS A 208-ACRE SUBDIVISION LOCATED IN AURORA, COLORADO. THE SITE IS SITUATED NORTH OF YALE AVENUE, SOUTH OF JEWELL AVENUE, EAST OF HARVEST ROAD, AND WEST OF KEWAUNEE STREET (FORMERLY LOUISIANA STREET). WITH THE ESTABLISHMENT OF A NEIGHBORHOOD AND COMMUNITY COMES THE OPPORTUNITY TO PROVIDE ITS RESIDENTS WITH PUBLIC ART, WHICH REFLECTS THE UNIQUE QUALITIES OF THE SITE AND ADDS MEANING TO THE COMMUNITY. THE SELECTED PIECES ARE TO BE INSTALLED WITHIN THE CENTRAL PARK (FORMERLY REFERRED TO AS 'NEIGHBORHOOD PARK' IN THE FDP, NOW OWNED AND MAINTAINED BY THE METRO DISTRICT) AND IN OPEN SPACE TOWARDS THE NORTHERN AND SOUTHERN GATEWAYS AND SHOULD ENGAGE AND ENCOURAGE VISITORS TO BECOME REGULAR PARK USERS. THE FOLLOWING ART PLAN WILL DESCRIBE THE FRAMEWORK FOR THE BUDGET, ARTIST SELECTION, METHOD OF PRODUCTION, AND TIMELINE FOR THE IMPLEMENTATION OF THE SELECTED ART PIECES.

BUDGET

Harvest Crossing Public Art Budget	
Total Site Area	208 AC
Residential Rate	\$330.77/AC
Total Public Art Budget	\$68,800.16

Project Expenditures		
75%	Professional Artist Budget	\$51,600.12
5%	Public Art Plan Application Fee	\$3,440.00
10%	Future Maintenance & Repairs	\$6,880.02
10%	Project Coordination	\$6,880.02
	Total	\$68,800.16*

IMPLEMENTATION

ARTIST SELECTION -

THE ARTIST SHALL BE SELECTED VIA AN INVITATIONAL APPROACH. HARVEST CROSSING HAS SELECTED CHRIS WEED TO DESIGN AND PRODUCE THE CUSTOM SCULPTURES IN THE CENTRAL PARK. CHRIS WILL PREPARE A DESIGN FOR HARVEST CROSSING, UTILIZING A WHEAT AND/OR ORCHARD THEME.

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PRELIMINARY SCHEDULE -

THE SELECTED PIECES OF ARTWORK SHALL BE INSTALLED IN THE CENTRAL PARK AT HARVEST CROSSING PLANNING AREA-6, THE CORNER OF YALE AND HARVEST IN PLANNING AREA-5, AND THE OPEN SPACE IN PLANNING AREA-2. THE PUBLIC ART PIECE PANEL SHOULD ANTICIPATE A MINIMUM OF 3-4 MONTHS FOR DESIGN, CONSTRUCTION, AND INSTALLATION. FINAL ART PIECE(S) SELECTION MUST BE CONFIRMED PRIOR TO THE BEGINNING OF PARK CONSTRUCTION. FINAL INSTALLATION SHALL BE WITHIN ONE (1) YEAR OF PARK COMPLETION. A MAINTENANCE PLAN TO FOLLOW UPON COMPLETION OF THE PROJECT.

ARTISTIC THEME

MATERIALS -

HARVEST CROSSING IS A COMMUNITY DEFINED BY THE VAST PLAINS OF CENTRAL COLORADO. LARGE SWATHS OF LAND WITH MOUNTAIN VIEWS TO THE WEST CREATE THE CHARACTER OF THIS SITE. A "HARVEST" THEME HAS BEEN SELECTED TO CELEBRATE THESE DISTINCTIVE ATTRIBUTES AT HARVEST CROSSING. THE MAIN ELEMENTS THAT ARE REPEATED WITHIN THE DEVELOPMENT ARE BRICK, STEEL, AND ORNAMENTAL GRASS PATTERNS. PARKS WITHIN THE DEVELOPMENT MAY CONTAIN APPLE ORCHARDS, CELEBRATING THE FARMLAND QUALITY OF THE SITE. THE ACCOMPANYING PUBLIC ART SHOULD ALSO FEATURE ONE OR MORE OF THESE SAME ELEMENTS, TO REMAIN CONSISTENT WITH PROPOSED INFRASTRUCTURE.

STYLE -

THE INCLUSION OF PUBLIC ART AT HARVEST CROSSING IS EXPECTED TO ENHANCE THE ENVIRONMENT, TRANSFORM THE LANDSCAPE, AND HEIGHTEN AWARENESS OF THE NATURE THAT SURROUNDS THIS DISTINCTIVE SITE. GIVEN THESE GUIDELINES, THE HARVEST CROSSING PUBLIC ART PLAN RECOMMENDS THE ART TAKE ON A MORE SCULPTURAL FORM, CREATING GATEWAYS INTO PARKS AND OTHER NEIGHBORHOOD SPACES. REVERENCE WILL BE GIVEN TO PIECES HIGHLIGHTING METAL, STEEL, OR CORTEN STEEL, WITH A WHIMSICAL, NATURAL CHARACTER.

SAMPLE IMAGES -

THE FOLLOWING IMAGES SERVE AS AN EXAMPLE OF THE DESIRED MATERIALS AND THEMES FOR THE PUBLIC ART AT HARVEST CROSSING:

SAMPLE IMAGES (CONT.)

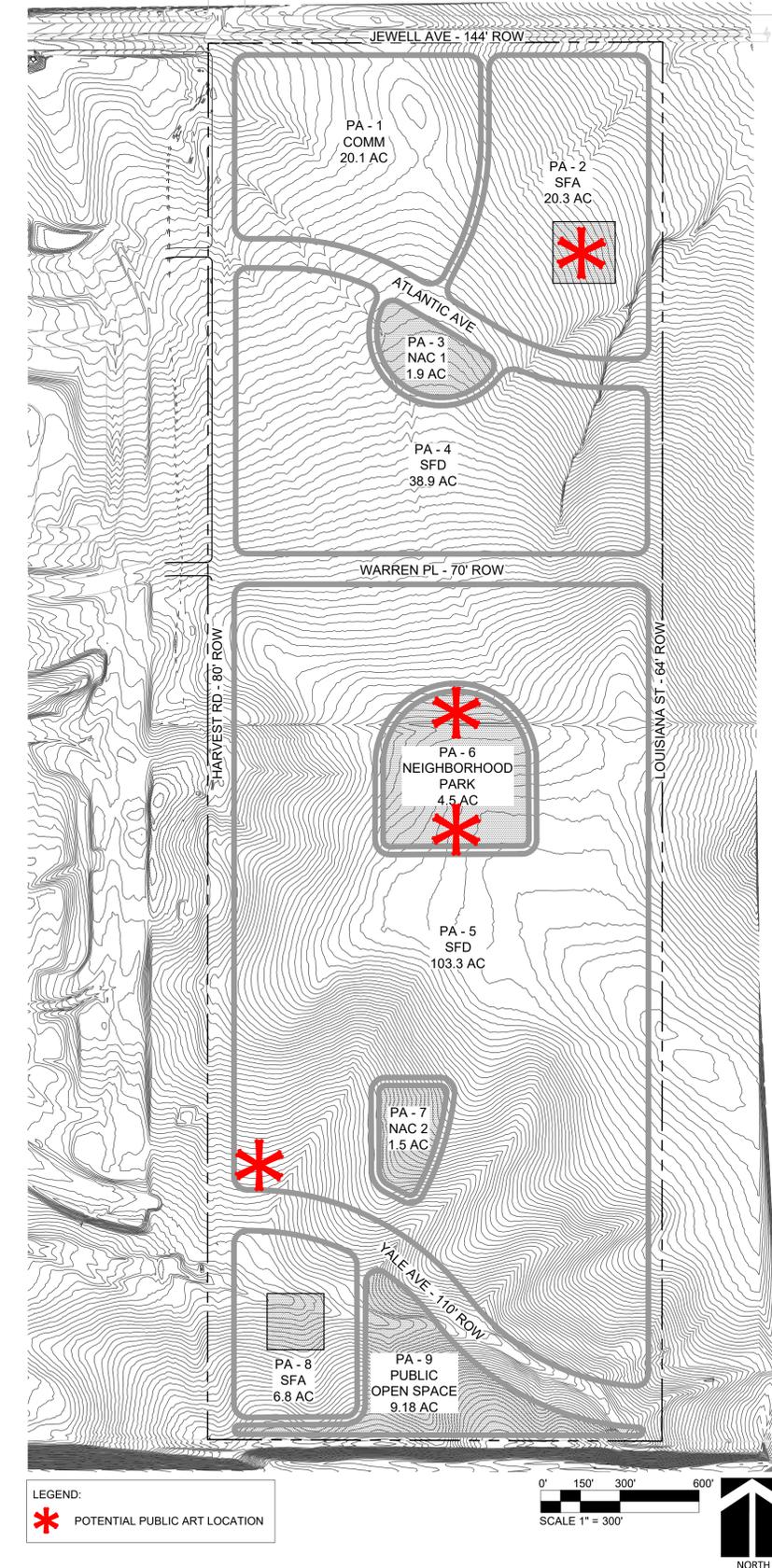


PRELIMINARY LOCATION

THE SITE LOCATIONS HAVE BEEN IDENTIFIED FOR THE ART INSTALLATION. THE SITES ARE LOCATED WITHIN THE CENTRAL PARK (PLANNING AREA-6) AT THE CULMINATIONS OF THE CENTRAL SPINE ROAD, IN THE OPEN SPACE IN PLANNING AREA-2, AND AT THE CORNER OF YALE AVENUE AND HARVEST ROAD. AT THESE LOCATIONS, THE ART SERVES AS BOTH A GATEWAY AND A FOCAL POINT, INVITING PARKGOERS AND PEDESTRIANS, AS WELL AS VISITORS IN VEHICLES, INTO THE NEIGHBORHOOD AND PROVING YEAR-ROUND VISUAL INTEREST

- PLANNING AREA-6 PUBLIC ART SITE (PARK)
 THIS CENTRALIZED PARK SERVES AS THE CENTRAL FEATURE TO HARVEST CROSSING RESIDENTS. THE SELECTED PIECE SHALL BE PLACED WITHIN THE VICINITY OF THE SOUTHERN PLAZA AND THE NORTHERN PLAZA, VISIBLE FROM THE SPINE ROAD THAT RUNS THROUGH THE CENTER OF THE SITE AND CULMINATES IN THE LARGE PARK. THE LANDSCAPE ARCHITECT SHALL IDENTIFY THE FINAL LOCATION DURING THE SITE PLAN PROCESS. THE CENTRAL PARK (FORMERLY CLASSIFIED AS 'NEIGHBORHOOD PARK' IS TO REMAIN PART OF THE METRO DISTRICT.
- PLANNING AREA-5 PUBLIC ART SITE (OPEN SPACE)
 THIS OPEN SPACE IS LOCATED AT THE CORNER OF HARVEST ROAD AND YALE AVENUE, AND WILL SERVE AS A MAJOR GATEWAY INTO THE HARVEST CROSSING NEIGHBORHOOD. ART IN THIS LOCATION WILL HELP TO ACTIVATE THE OPEN SPACE AND BE AN EYE-CATCHING AND ICONIC LANDMARK, SETTING THE DEFINING CHARACTER OF THE NEIGHBORHOOD TO VEHICULAR TRAFFIC AND PEDESTRIANS. THE LANDSCAPE ARCHITECT SHALL IDENTIFY THE FINAL LOCATION DURING THE SITE PLAN PROCESS. THE OPEN SPACE IS TO REMAIN PART OF THE METRO DISTRICT
- PLANNING AREA-2 PUBLIC ART SITE (OPEN SPACE)
 THIS OPEN SPACE IS LOCATED ADJACENT TO THE CENTRAL SPINE ROAD AND PROXIMITY TO JEWELL AVENUE TO THE NORTH. THE FUTURE HIGHER DENSITY SFA PARCELS, AND THE FUTURE COMMERCIAL PLANNING AREA, IN THE HEART OF FILING NO. 3. ART IN THIS LOCATION WILL HELP TO ACTIVATE THE OPEN SPACE AND BE AN ICONIC VISUAL POINT AT A CENTRAL LOCATION WHERE IT CAN BE ENJOYED BY MANY. THE LANDSCAPE ARCHITECT SHALL IDENTIFY THE FINAL LOCATION DURING THE SITE PLAN PROCESS. THE OPEN SPACE IS TO REMAIN PART OF THE METRO DISTRICT.

OVERALL MAP



UPDATED TO INCORPORATE CHANNEL IMPROVEMENTS TO HARVEST GULCH, REALLOCATE THE NEIGHBORHOOD PARK OWNERSHIP, AND EXPAND UPON THE PUBLIC IMPROVEMENT PLAN NARRATIVE STORM DRAINAGE REQUIREMENTS BY PLANNING AREA.