



PUBLIC ART PLAN

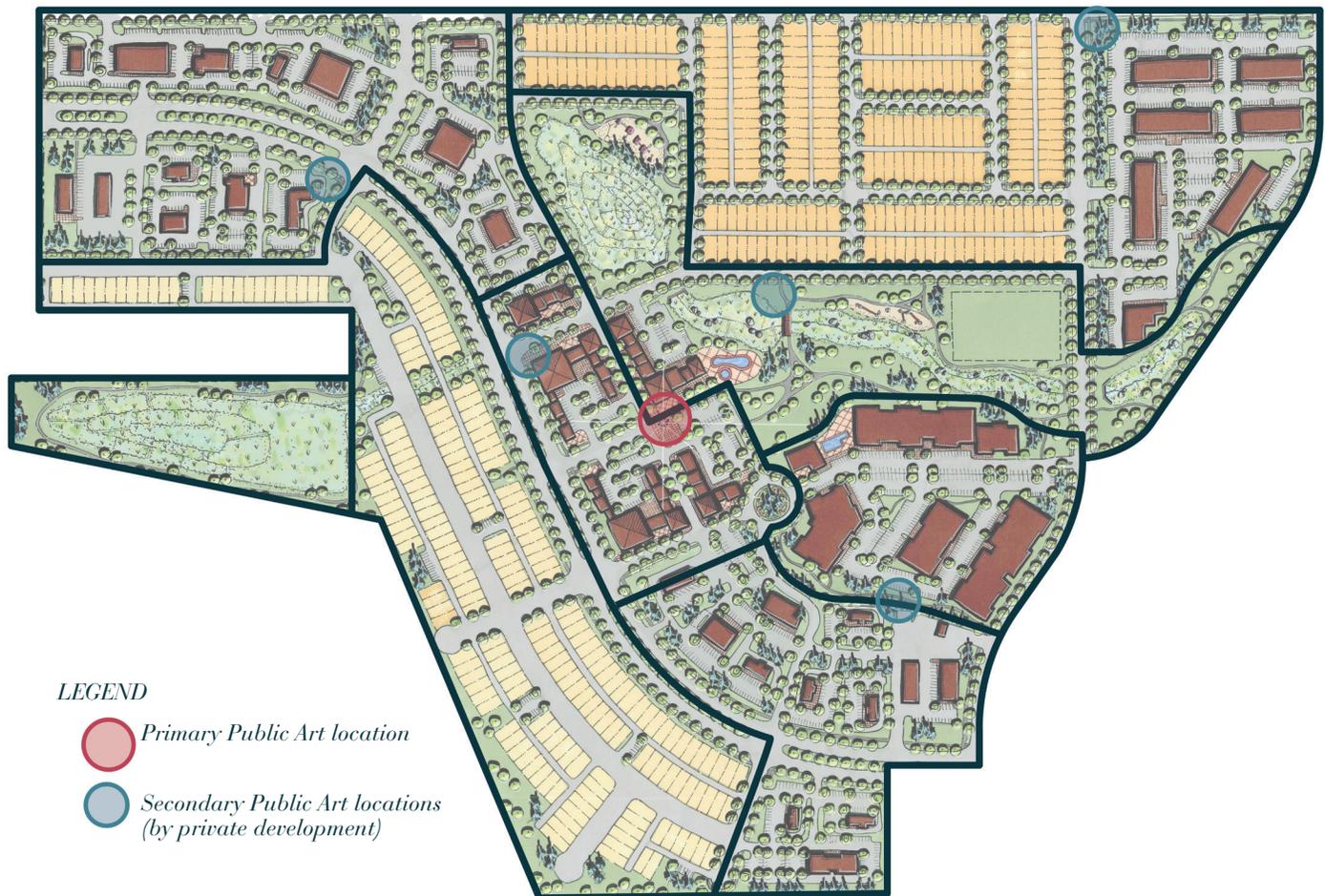
TAB 7

TAB 7: PUBLIC ART PLAN

The public art installed at Aurora One is intended to brighten and add character to the park, plaza and walkable mainstreet area. The public art will be more than just aesthetic features, but will help define areas of Aurora One and assist in navigating the community. Selected pieces will encourage critical thinking, utilize a bright color scheme and speak to the community values.

Intent: The intent for Public Art in Aurora One is to provide cultural and social value to the community. Public art is intended to be utilized as the focal point in the central plaza. This location directly ties to the walkable mainstreet, Hogan Gardens the neighborhood park and Hogan Towers the high-density multi-family planning area. Additionally, it will be visible from Stephen D. Hogan Parkway. It is intended to not only beautify the area, but to inspire viewers, provide a landmark and to provide a topic of conversation.

LOCATION



GOALS

- Create a sense of ownership within the community with pieces of art that reflect the character of the area.
- Utilize original or limited-edition artworks by regional artists.
- Provide interesting art that acts as conversation starters and promotes critical thinking
- Emphasize the walkable mainstreet and areas of high pedestrian use
- Provide visual connection from all areas of Aurora One using the public art as the focal point
- Help to create a unique identity for neighborhoods where the public art is located
- Provide longevity through the use of durable materials

VISION

Public art within Aurora One will be centralized to Hogans Village to provide high visual impact and a pedestrian experience. The vision of the public art is that the statement piece will be developed to enhance the specific location and will be a priority for the development. The developer will work with one or more artists to generate the big picture vision intended for the project. Aurora One will encourage art that interacts with the architecture.

Secondary locations have been identified throughout the development and public art will be encouraged through private development as sites are built. Secondary locations should meet the vision of the community as a whole and maintain the goals of the public art within the Aurora One development.

TIMELINE

The public art selection will begin no later than the first Preliminary Plat which is anticipated the first quarter of 2022. This Public Art Plan is intended to be a living document and it is anticipated that updates will be made as the Public Art within Aurora One is developed and installed. Public art is encouraged for use by individual developers within the community.

BUDGET

Land Use	Budget per Acre	Acres Proposed	Budget per Land Use
Residential	\$303.77	71.76	\$21,798.53
Mixed-Use	\$508.88	36.27	\$18,457.07
Non-Residential	\$540.00	40.96	\$22,118.40
TOTAL		148.99	\$62,374.00

CITY OF AURORA ART FEE ALLOCATION

Task	% of Budget	Cost
Professional Artist Budget	75%	\$50,620.01
Public Art Application Fee	5%	\$3,374.67
Project Coordinator	10%	\$6,749.34
Futures Maintenance and Repairs	10%	\$6,749.34

Specific materials, locations and schedule for Public Art installments shall be determined at the time of Preliminary Pat. Sizes, schedule and budgets may change as Aurora One is developed.

Locations for public art may include:

- Focal Point within Hogan Village – Required at time of first plat and community priority.
- Plazas within commercial and mixed-use areas
- Intersections of major roadways
- Within Village Gardens
- Other visually iconic locations.

PUBLIC ART EXAMPLES / PRECEDENTS

