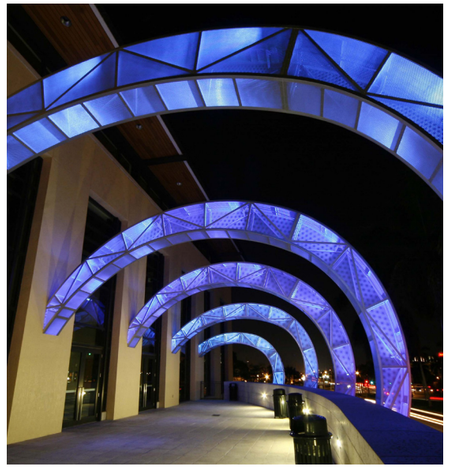
TAB 7

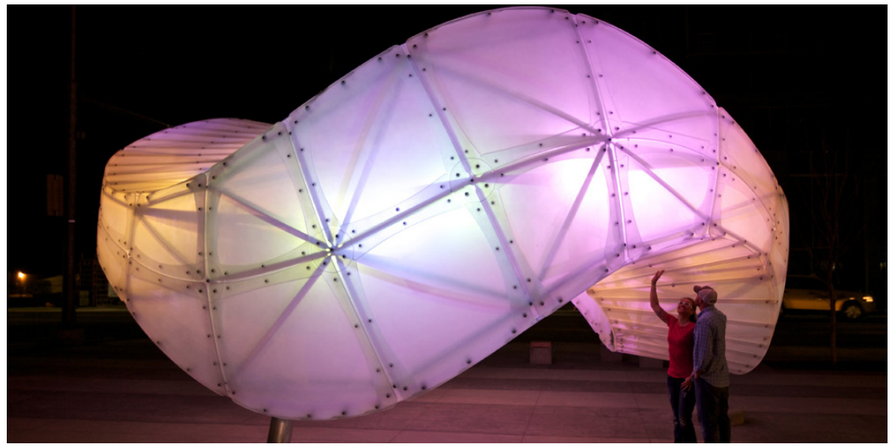
FULENWIDER

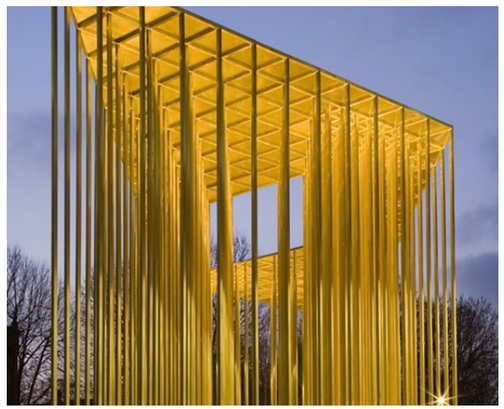
Public Art

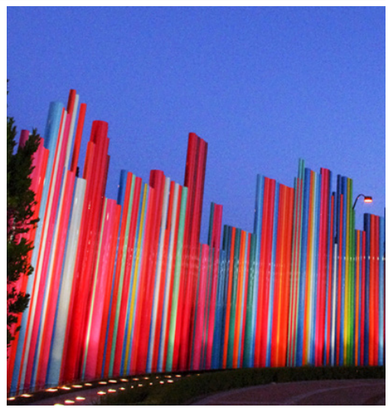
JUNE 2020











VISION

Public art within the Fulenwider Master Plan is proposed to serve as a key defining element of the overall character of the development; intended to enliven the area and establish a sense of place. Public Art will be located in areas with maximum visibility. The art is intended to invite interaction, spark conversation, enhance overall aesthetics, and provide both cultural and social value to the community. The Public Art Plan is intended to be flexible and dependent upon the ultimate evolution of the development over time.

GOALS

- Provide Public Art that sparks conversation and exploration; interactive elements are encouraged
- Implement Public Art elements that help establish a recognizable sense of place, located in a high-impact area
- Provide high-quality and durable Public Art able to withstand the Colorado climate; the use of sustainable materials is encouraged

PUBLIC ART PLAN

BUDGET PER LAND USE

LAND USE	ACRES	DOLLAR PER ACRE	DOLLAR PER LAND USE
Non-Residential :: Total Acres (PA - 4, 5,6, 7, 10-25)	547.1	$540.00	$295,434.00
Mixed Use :: Total Acres (PA - 1, 2, 3, 8, 9)	179.8	$508.88	$91,496.63
Residential :: Total Acres	0	$330.77	$0.00
Total	726.9		**$386,930.63**

Note: The above listed mixed-use acreage includes residential land uses.

PUBLIC ART BUDGET

CITY OF AURORA ART FEE ALLOCATION	PERCENTAGE	BUDGET
Professional Artist Budget	75%	$290,197.97
Public Art Application Fee	5%	$19,346.54
Project Coordinator	10%	$38,693.06
Future Maintenance and Repairs	10%	$38,693.06

POTENTIAL PUBLIC ART LOCATIONS

Art is anticipated to be located in Planning Areas 9 or 10 as these are near key intersections, multi-modal/mobility hubs, and/or in high-visibility locations. Art may also be located near the proposed neighborhood park as it will likely have large amounts of visitors. Placing art in these highly visible locations will help with place making and narrative development.

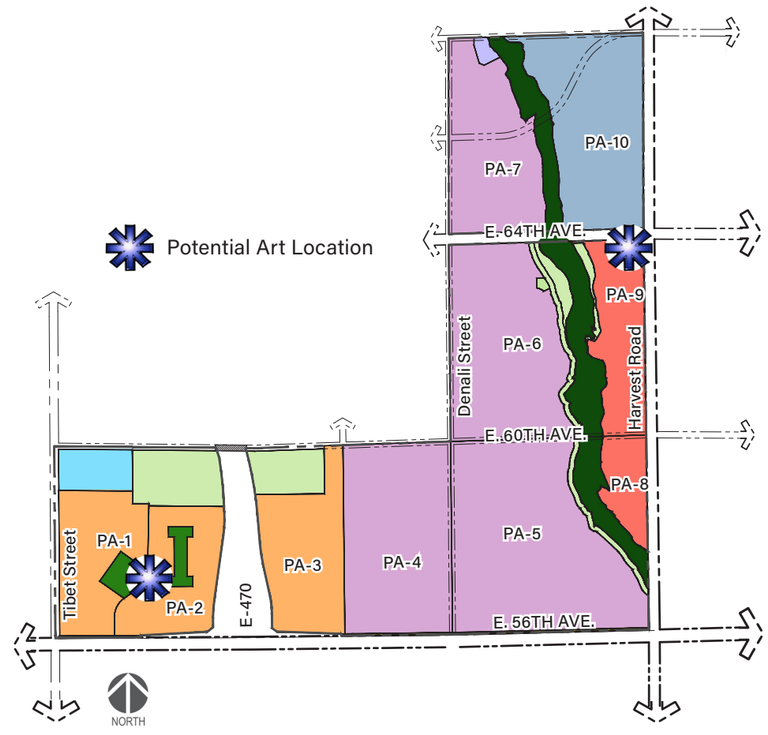
PRELIMINARY SCHEDULE

Public Art selection and implementation will occur concurrent with the Site Plan for the applicable Planning Area.

PUBLIC ART GOALS

- Durable Materials
- Interactive
- Provide visual interest through lighting, form and materials and/or
- Create a unique identity for the project

PUBLIC ART POTENTIAL LOCATION



Note: Art locations are subject to change. The locations depicted are flexible in nature. They could be combined into one larger art location or remain as two smaller locations.